

DE GRUYTER

DE GRUYTER'S VISION

„WE WANT TO KNOW!“

De Gruyter's vision ...

- ▶ represents the genuine interest we have for research and other scholarly endeavors
- ▶ captures our desire to find out what our customers want
- ▶ expresses our curiosity as to how we can make things better

DE GRUYTER'S MISSION

De Gruyter's objective is ...

- ▶ to be the trusted and supportive partner of scholars regardless of discipline, background or origin
- ▶ to create new opportunities to promote, disseminate and protect knowledge
- ▶ to connect researchers with scientific knowledge and to nurture interdisciplinary exchange

DE GRUYTER'S VALUES

Our relationship with each other, with our partners and with any other stakeholder group is determined by the guiding principles of ...

Partnership: We believe in fairness, trust and equality.

Courage: We focus on the future and travel new roads with curiosity and confidence.

Openness: We see diversity as an essential component of a vibrant company culture.

Competence: Every one of us uses his or her expertise to contribute to our success.

DE GRUYTER AT A GLANCE

- ▶ Independent scholarly publisher **since 1749** (original publishing house founded by Georg Reimer)
- ▶ Named after the German publisher **Walter de Gruyter (*1862- †1923)**
- ▶ Publishing books, journals, databases and other scholarly content
- ▶ **350 employees** worldwide
- ▶ Turnover of **EUR 63 million** (2017)
- ▶ Offices in **Berlin, Munich, Basel, Boston, Warsaw, Beijing, Vienna**
- ▶ Publishing group with **8 imprints**
- ▶ Partnerships with **18 internationally renowned publishers and presses**

HISTORY OF DE GRUYTER

- ▶ **1749** Georg Reimer founds a publishing house
- ▶ **1897** In possession of the De Gruyter family
- ▶ **1919** Vereinigung wissenschaftlicher Verleger Walter de Gruyter & Co.
- ▶ **1923** Publishing house is re-named Walter de Gruyter & Co.
- ▶ **1945** Company restarts after World War 2 with only 35 employees
- ▶ **1971** Subsidiary Walter de Gruyter founded in New York
- ▶ **1977** Acquisition of the Dutch Mouton Publishers
- ▶ **2006** Acquisition of K.G. Saur and Max Niemeyer Verlag
- ▶ **2011** Offices opened in Boston and Beijing
- ▶ **2012** Acquisition of Birkhäuser and the Open Access publisher Versita
- ▶ **2013** Acquisition of Oldenbourg Wissenschaftsverlag and Akademie Verlag
- ▶ **2018** Acquisition of Deutscher Kunstverlag



The De Gruyter Building, November 1943

DE GRUYTER IN NUMBERS



~ 450

subscription journals



~ 50

OA journals



~ 400

Sciendo journals*



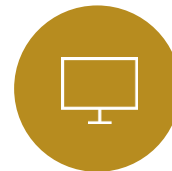
1,300

new book titles
every year



700

new publisher partner
titles per year



55

online reference
& databases

* Sciendo is a De Gruyter company that offers Open Access publishing services for societies and individual authors.

DE GRUYTER IN NUMBERS



350

employees
worldwide



260+

years old



7

offices worldwide



40,000

visits per day
to degruyter.com

DE GRUYTER IN NUMBERS



14,000

published journal articles
per year



1,000+

Open Access
book titles



200+

partnerships with
scientific societies
and academies



40,000~

books in archive

PUBLISHING AREAS

Arts

Asian and
Pacific Studies

Classical and Ancient
Near Eastern Studies

Cultural Studies

History

Islamic Studies

Jewish Studies

Library and Information
Science, Book Studies

Linguistics and Semiotics

Literary Studies

Modern Languages

Music

Philosophy

Social Sciences

Theology and Religion

Chemistry

Computer Sciences

Engineering

Geosciences

Industrial Chemistry

Materials Sciences

Mathematics

Pharmacy

Physics

Architecture and Design

Business and Economics

Law

Life Sciences

Medicine

Sports and Recreation

IMPRINTS



DE GRUYTER
AKADEMIE FORSCHUNG



DE GRUYTER
MOUTON



PRESS

Sellier
de Gruyter



DE GRUYTER
OLDENBOURG



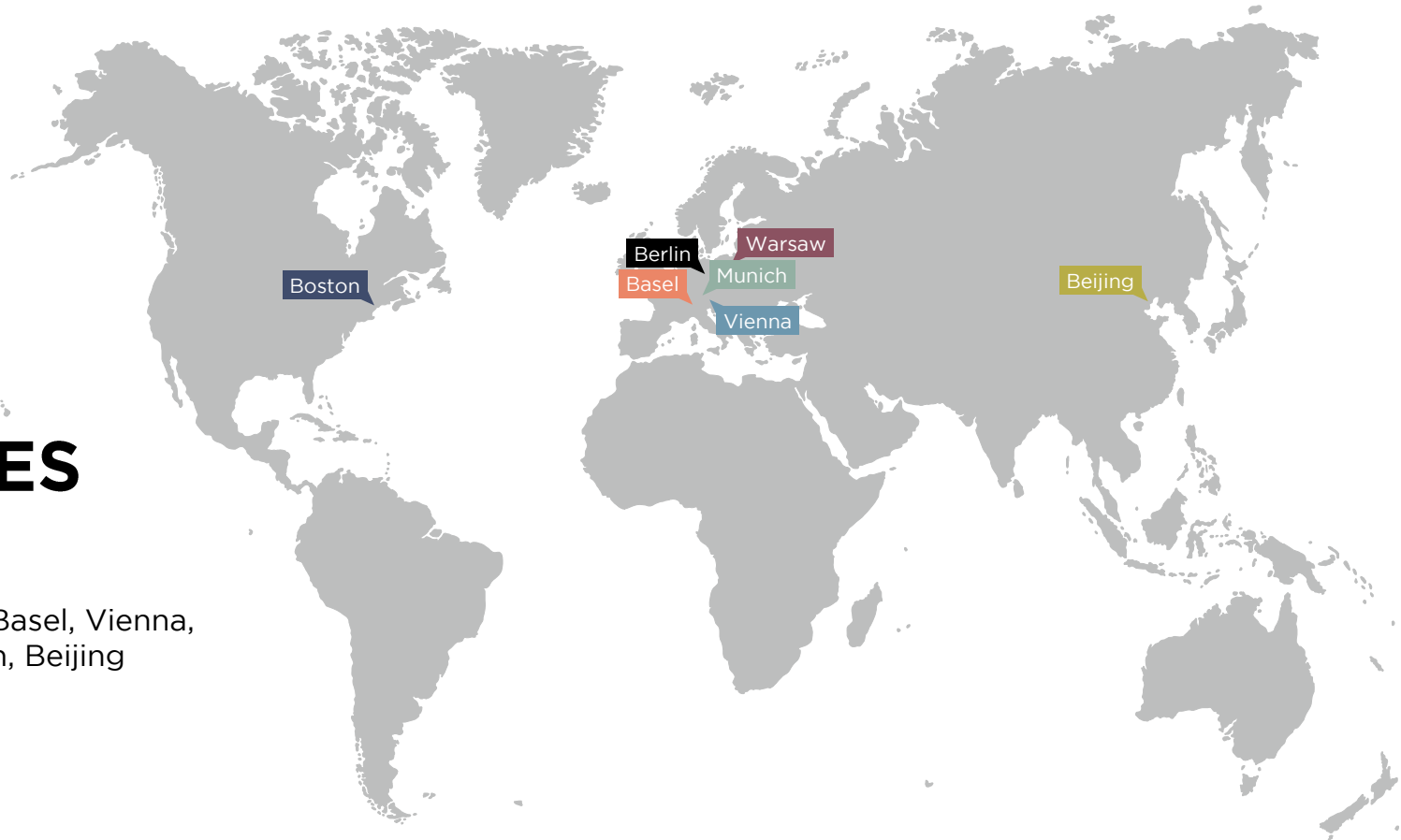
DE GRUYTER
SAUR



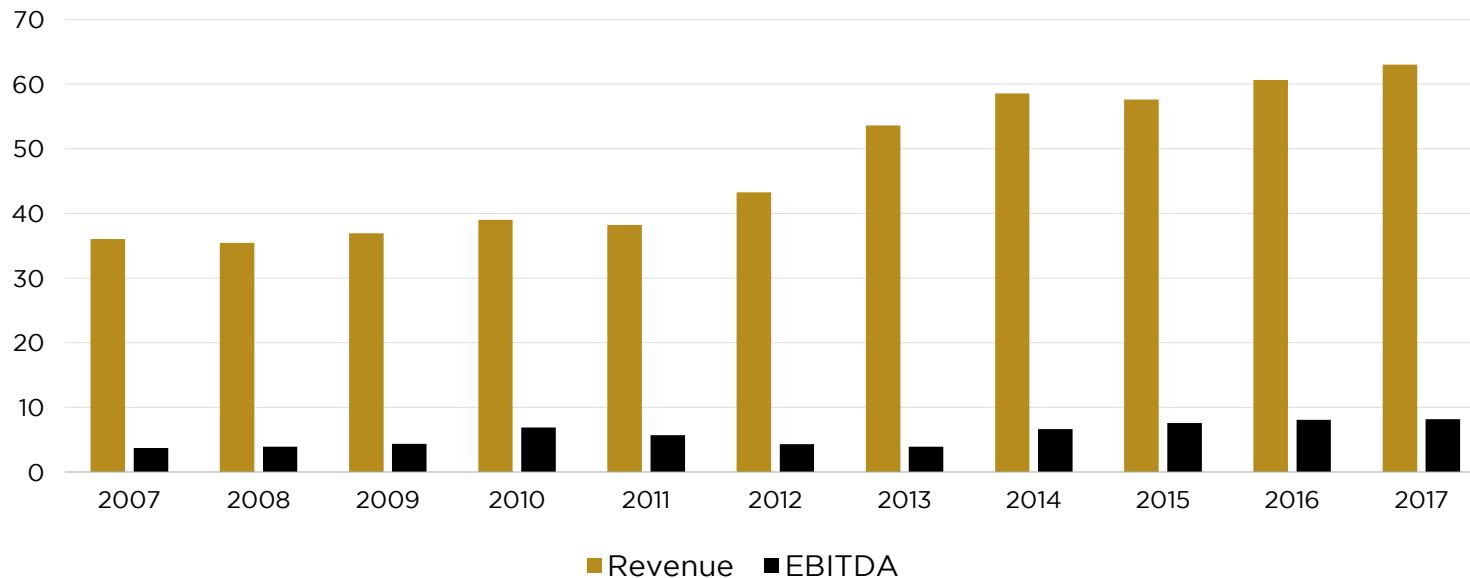
BIRKHÄUSER

OFFICES

Berlin, Munich, Basel, Vienna,
Warsaw, Boston, Beijing

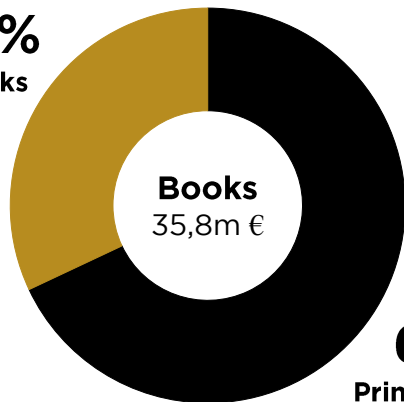


ECONOMIC DEVELOPMENT (in EUR mIn)

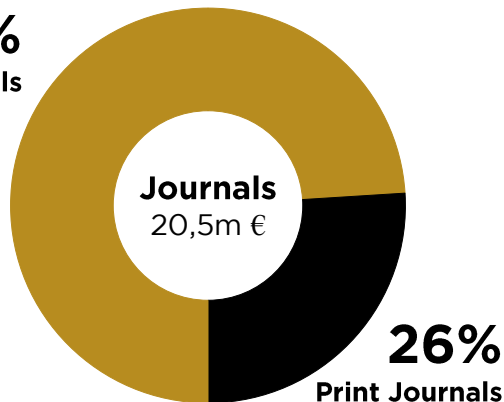


REVENUE SHARE 2017: PRODUCTS

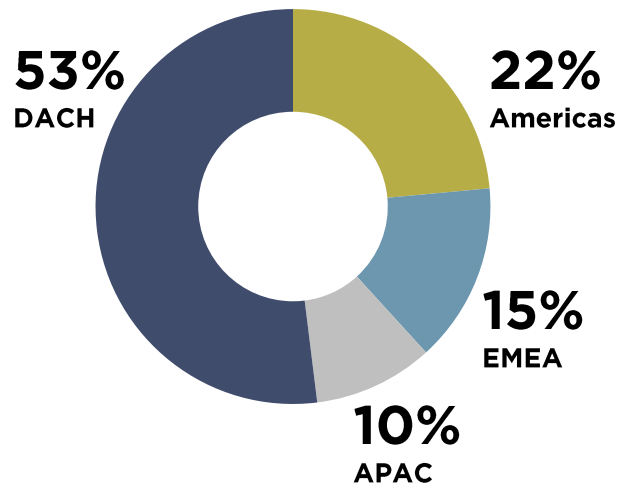
32%
eBooks



74%
eJournals



REVENUE SHARE 2017: REGIONS



EDITORIAL PARTNERS



University of Hawai'i Press

ISEAS PUBLISHING



DETAIL



IBEROAMERICANA
VERVUERT



GÜTERSLOHER
VERLAGSHAUS



PUBLISHER PARTNERS



Amsterdam
University
Press



COLUMBIA
UNIVERSITY
PRESS



Harvard
University Press

UNIVERSITY OF
PENNSYLVANIA
PRESS



PRINCETON



UNIVERSITY OF TORONTO PRESS

Yale
UNIVERSITY
PRESS



ottoschmidt



[transcript]

JOURNALS - FACTS AND FIGURES



450

subscription
journals



50

Open Access
journals



400

Sciendo
journals*



60

yearbooks



Complemented by
titles from our
Publisher Partners

* Sciendo is a De Gruyter company that offers Open Access publishing services for societies and individual authors.

BOOKS - FACTS AND FIGURES

1,300

new titles per year

—

~1,400

Open Access books
already published

Books in

28

subject areas

Since

2008

eBook production

52,000

eBooks currently
available on
De Gruyter Online

40,000

books in archive

20,000

archive titles will be made
available as eBooks and
print on demand books
until 2020

1749

first book published

700

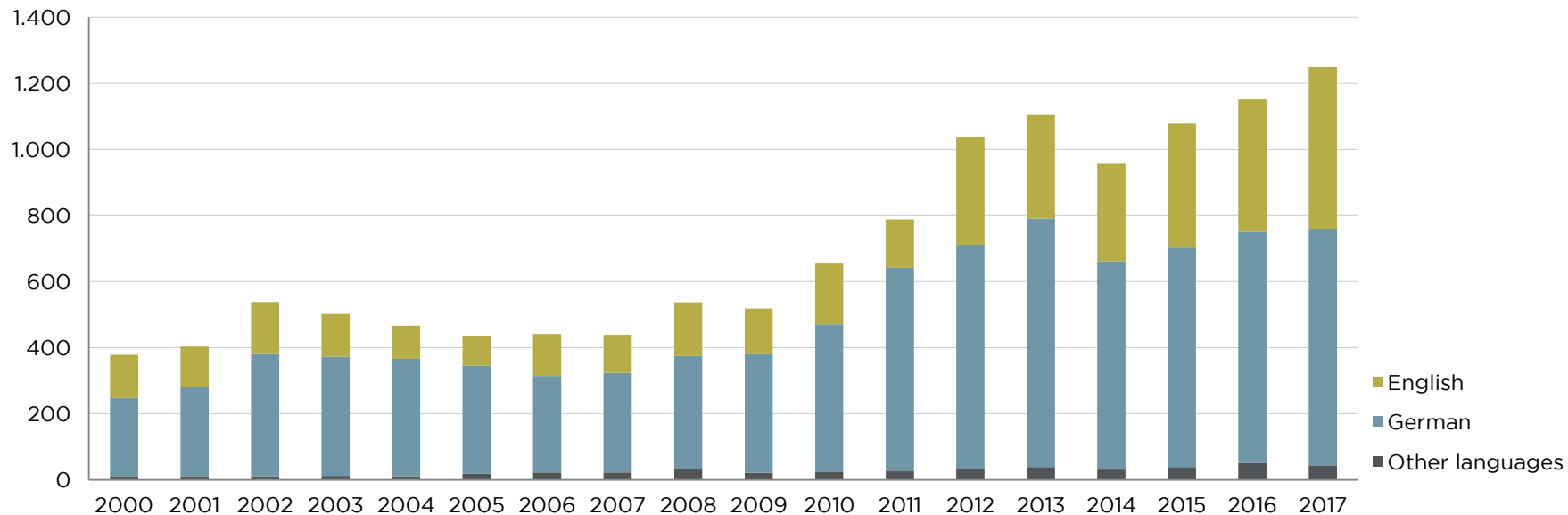
new Publisher Partner
titles per year

Since

2014

all De Gruyter books also
available in ePUB format

NUMBER OF NEW BOOK TITLES/YEAR



ONLINE REFERENCE & DATABASES

- ▶ Comprehensive access to **primary sources, text collections, reference works, bibliographies** and other sources
- ▶ More than **50 databases** covering a wide range of subject areas, from “Arts” to “Zoology”
- ▶ Each database contains detailed, **high-level material** produced by leading experts in the field
- ▶ **Living databases** are constantly expanded through regular updates
- ▶ **Interlinked** content
- ▶ Each entry citable and **identified by a DOI**
- ▶ **Multiple purchase** and rental options
- ▶ **Non-restrictive DRM:** Allows for an unlimited number of simultaneous users campus/institution wide

AT THE FOREFRONT OF OPEN ACCESS



Highly cited and
accessed Open Access
journals



12 Broad Scope journals



Compliant with
Open Access mandates
worldwide



All articles undergo
single or double blind
peer-review



Green, Gold and Hybrid
Open Access publication
options



THANK YOU!